

1. BASIC BUSINESS INFORMATION

All responses to the survey are voluntary and will be kept confidential.

1. Contact Information

Name: _____

Business Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone: _____ x _____

Email address: _____

2. What is the nature of your business?

- | | |
|---|---|
| <input type="radio"/> Manufacturing | <input type="radio"/> Mining, Gas or Oil |
| <input type="radio"/> Retail | <input type="radio"/> Real Estate or Rental & Leasing of Equipment |
| <input type="radio"/> Utilities | <input type="radio"/> Information |
| <input type="radio"/> Construction | <input type="radio"/> Educational Services |
| <input type="radio"/> Health and Wellness | <input type="radio"/> Professional, Scientific and Technical Services |
| <input type="radio"/> Finance or Insurance | |
| <input type="radio"/> Transportation, Warehousing, Distribution | |
| <input type="radio"/> Other (please specify) _____ | |

3. What is your NAICS code? (If known) _____

4. Corporate structure:

- Corporation (C-Type)
- Corporation (S-Type)
- Limited Liability Company (LLC)
- Partnership
- Sole Proprietorship

5. How long has your business been in operation? _____

2. ADDITIONAL BUSINESS INFORMATION

6. Over the past 5 years, have the following factors increased, stayed the same, or decreased? (2022-2027)

	Increased	Stayed the same	Decreased
Number of customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales (total revenue)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Size of facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Over the next 5 years, do you expect the following factors to increase, stay the same, or decrease? (2022-2027)

	Increase	Stay the same	Decrease
Number of customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales (total revenue)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Size of facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. If you expect any of these factors to increase or decrease, what are the principal reasons for the change? (Check all that apply)

- Changes to business needs, strategy, and/or structure
- Changes in local market conditions
- Changing global market conditions
- Other (please specify) _____
- Changes in operating costs
- Changes in technology
- Changes in local regulations

9. Are you experiencing any problems with supply chain that are limiting your growth?

- Yes
- No

If yes, please explain? _____

10. Where are your finished goods being shipped to and by what mode of transportation? _____

3. FACILITY INFORMATION

11. Do you have more than one physical location associated with your business?

- Yes
- No

If **yes**, how many additional facilities do you have? _____

12. What is your current main facility size (in estimated square feet)? _____

13. Do you own or lease your facility or facilities?

- Yes
- No

If **leased**, what is your lease expiration date? _____

14. Are you currently considering moving, closing, selling, acquiring, or merging with another company?

- Moving
- Closing
- Selling
- Acquiring or merging with another company
- None of the above

15. If you are considering moving, what are the reasons motivating you to move?

- Expansion needs
- Changing market conditions
- Lease expiration
- Business fees and taxes
- Other (please specify) _____
- Utility costs
- Available workforce
- Transportation needs

4. MARKET INFORMATION

16. What is your primary market area? (Check all that apply)

- Local
- Regional
- National
- North America
- International

17. Who are your primary competitors? _____

18. Please rate your business needs.

	Low Need	Medium Need	High Need
Greater access to customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater access to workforce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to workforce training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expanded space for facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to capital and financing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. Do you work with or do business with other companies across the region?

- Yes
- No

If yes, what businesses? _____

5. PANDEMIC IMPACT

20. Has the pandemic changed the way you are approaching the workplace?

- Reevaluation of office space
- Hybrid models of work (e.g., part-time in-person, part-time remote)
- 100% remote
- 100% in-person
- No change

21. Please provide detail regarding pandemic-related issues: _____

6. WORKFORCE RECRUITMENT & RETENTION

22. What is the average annual wage per employee at your business? Please provide an answer for all row options.

	Below \$35,000	\$35,000 to \$49,999	\$50,000 to \$64,999	\$65,000 to \$79,999	\$80,000 to \$99,999	\$100,000 or greater
Entry Level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mid Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Upper Level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. How many employees does your business currently have?

Full-Time:	
Part-Time:	
Temp:	
Other:	

24. How many temporary employees will become full-time employees? _____

25. Do you have difficulty finding qualified employees?

- Yes
 No

26. If you answered "Yes" to the question above, please specify why. (Check all that apply)

- Applicants do not have the basic skills we need
 Applicants do not have the technical skills we need
 Our wage rate may not be competitive with other employers who employ the same type of applicant
 Our technology has changed and our employees do not have the skills to perform the new job requirements
 Potential employees do not have appropriate people or interpersonal skills
 Other (please specify) _____

27. How do you recruit labor? (Check all that apply)

- Job services
 Temp agencies
 Newspapers
 Other (please specify) _____
- Word of mouth
 Online

28. Do you currently have unfilled positions?

- Yes
- No

If **yes**, what are those positions? _____

29. Would you like assistance with recruiting, screening, and training new and existing employees?

- Yes
- No

30. Do you have difficulty retaining qualified employees?

- Yes
- No

31. If you answered "Yes" to the question above, please specify why. (Check all that apply)

- Other employers offer more in salary for the same work
- Employees gain skills and move on to other opportunities
- Employees go back to school
- Employees are choosing to work part-time instead of full-time
- Employees lack desirable characteristics for a positive work environment (i.e., attendance, dependability, work ethics and safety)
- Other (please specify) _____

32. Does your business invest in employee training to grow talent from within your company?

- Yes
- No

If **yes**, what type? _____

33. Would you be interested in being part of a training consortium that would allow your business and its employees access to upskilling and other education opportunities at free subsidized or reduced rates?

- Yes
- No

7. COMMUNITY

34. As a place to do business, what is your overall opinion of:

	Very Good	Good	Fair	Poor
Kentucky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your City	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35. What attracted you to open your business in your location? _____

36. Rate the quality of services provided in your community:

	Very satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat unsatisfied	Very unsatisfied
Overall Quality of Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street and Sidewalk Maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street and Road Drainage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street Lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Police Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Medical Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building Code Enforcement Process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational Opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of Life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

37. How satisfied are you with utility providers?

	Very satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat dissatisfied	Very dissatisfied
Water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sewer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural Gas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electricity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Telephone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cellular Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet Access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet Speed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. FOLLOW-UP

38. Do you have any concerns that require immediate attention? _____

39. Are you interested in scheduling a call or in-person visit to discuss your business needs?

- Yes
- No

40. Please select the best way to contact you for survey follow-up.

- Email
- Phone