

**BASIC BUSINESS INFORMATION**

All responses to the survey are voluntary and will be kept confidential.

1. Contact Information

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ x \_\_\_\_\_

Email address: \_\_\_\_\_

2. What is the nature of your business? \_\_\_\_\_

3. How long has your business been in operation in the current location? \_\_\_\_\_

**ADDITIONAL BUSINESS INFORMATION**

4. Over the past 5 years, have the following factors increased, stayed the same, or decreased? (2018-2022)

	Increased	Stayed the same	Decreased
Number of customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales (total revenue)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Size of facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Are you experiencing any problems with your supply chain that are limiting your growth?

- Yes
- No

If yes, please explain? \_\_\_\_\_  
 \_\_\_\_\_

6. Where are your finished goods being shipped to and by what mode of transportation? \_\_\_\_\_  
 \_\_\_\_\_

**FACILITY INFORMATION**

7. What is your current main facility size (in estimated square feet)? \_\_\_\_\_

8. Do you own or lease your facility?

- Yes
- No

**If leased**, what is your lease expiration date? \_\_\_\_\_

9. Are you currently considering moving, closing, selling, acquiring, or merging with another company?

- Moving
- Closing
- Selling
- Acquiring or merging with another company
- None of the above

**MARKET INFORMATION**

10. What is your primary market area? (Check all that apply)

- Local
- Regional
- National
- North America
- International

**WORKFORCE RECRUITMENT & RETENTION**

11. How many employees does your business currently have?

<b>Full-Time:</b>	
<b>Part-Time:</b>	
<b>Temp:</b>	
<b>Seasonal:</b>	

12. Do you have difficulty finding qualified employees?

- Yes
- No

13. How do you recruit labor? (Check all that apply)

- Job services
- Temp agencies
- Newspapers
- Other (please specify) \_\_\_\_\_
- Word of mouth
- Online

14. Do you currently have unfilled positions?

- Yes
- No

If **yes**, what are those positions? \_\_\_\_\_

**FOLLOW-UP**

15. Do you have any concerns that require immediate attention? \_\_\_\_\_

---

---

---

---

---

---

16. Are you interested in scheduling a call or in-person visit to discuss your business needs?

- Yes
- No

17. Please select the best way to contact you for survey follow-up.

- Email
- Phone